

# esna EXTRA

A Not-for-Profit Corporation

The Bulletin of the East Sixties Neighborhood Association

[Volume 64]

www.esna-nyc.com

[Winter 2017]

## The Magnificent Second Avenue Subway Is Here!

It may seem that it took forever, but the grandest civil engineering project in the United States in the last quarter of a century is now yours to enjoy and brag about! The vast openness, the glorious mosaics, the stunning cleanliness, the modern materials and finishes. And, yes, of course there are the sleek, comfortable cars.

How do you get to Carnegie Hall? Practice...practice taking the "Q" line to get you there in 12 minutes. Have a hankering for an original Nathan's hot dog? Take the "Q" – quick like a bunny, directly to Coney Island. The Second Avenue Subway – the Q Line – a modern transportation experience on the Upper East Side. Here's a glimpse of what you'll find:



E. 63<sup>rd</sup> Street & Third Avenue

## In Memoriam



Dr. Sally J Oleon, longtime Secretary of the East Sixties Neighborhood Association, passed away peacefully surrounded by friends on February 15, 2017. Born and raised in Pittsburgh, PA she graduated Magna Cum Laude in Political Science and subsequently earned her M. ED. and Ph. D. degrees at the University. During her long and distinguished career, she served on the U.S. Advisory Commission on Intergovernmental Relations, at George Washington University in the Office of the Vice President for Academic Affairs, in the School of Government, Business and International Affairs and in the Department of Political Science. Sally was admired and respected by all whose lives she touched. She will be greatly missed.

## *Second Avenue Subway Gallery*



E. 72<sup>nd</sup> Street & Second Avenue



E. 86<sup>th</sup> Street & E. 96<sup>th</sup> Street Stations

## Become an ESNA Citizen Pruner!

The NYC Street Tree Consortium is offering its Tree Pruning Course to the members and friends of ESNA. The course consists of eight hours of classroom training and four hours of hands-on experience in the field. To become a Certified Citizen Pruner call ESNA at 212 713-5826 or TREES NY 212 227-1887. Or visit their website at [www.treesny.org](http://www.treesny.org). The course begins on Tuesday, May 9<sup>th</sup> at the 5<sup>th</sup> Avenue Arsenal. Trained pruners who work with ESNA three times will have the \$100 course fee reimbursed.



## We told you so!

*The following is from the Harvard Health Letter.*

“We often report that volunteering helps brighten your mood and improve your social life. Here's another reason to volunteer: a study published online Aug. 8, 2016, by *BMJ Open* found that volunteering seems to confer greater benefits for general well-being in middle and older age than earlier in life. Researchers analyzed the answers to a questionnaire given to adults in 5,000 households in Great Britain over a period of about 20 years. When age was factored in, the link between volunteering and good mental health and emotional well-being became apparent at about age 40 and continued beyond age 80. The study was only observational, so it didn't prove that volunteering directly enhanced well-being. But it's a good reminder that it's never too late to start volunteering. Doing so could benefit others—and maybe your own health.”

© 2016 Harvard Health Letter

ESNA is always looking for a few good men and women to carry out our mission – making the East 60s the best place to live, work and visit on the Upper East Side.

volunteer  
*do good, feel good*

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## Everything Old is New Again - for 2017!

ESNA's Street Fair – an annual event for more than 20 years – is in a new month and on a new day of the week! This year we're at the same location – E. 60<sup>th</sup> Street between Fifth and Madison Avenues. But this year we'll be there in July and on a Saturday – not on a Sunday in August. Mark your calendar – the date is Saturday, July 22 from noon to 5 PM. Be sure to stop by, say hello, check out the bargains on our White Elephant Table and then sample the offerings of the vendors that line the street. We're looking forward to seeing you on the 3<sup>rd</sup> Saturday in July – **SATURDAY, JULY 22!**



**Give blood**   
the ultimate renewable resource

## Membership Application

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: Day \_\_\_\_\_ Evening \_\_\_\_\_

Email \_\_\_\_\_

MEMBERSHIP CATEGORY (*Circle One*)

Individual Co-op/Condo Owner	\$25.00
Senior Co-op/Condo Owner	\$20.00
Renter	\$15.00
Senior Renter	\$10.00
Townhouse Owner	\$50.00
Commercial/Business/Professional	\$50.00

Membership Dues Enclosed \$ \_\_\_\_\_

Contribution Enclosed \$ \_\_\_\_\_

### ESNA PROJECTS

*Please circle the project(s) that interest you*

Beautification Candidates' Forum Children's Events  
Clothing Drive Graffiti Removal Holiday Sing/Toy Drive  
Mailing/Distribution Membership Events Newsletters  
Public Issue Forums Social Events/Mixers  
Street Fair/White Elephant Table  
Tree Pruning



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## ESNA Merchant Members' Update

**Gardens NYC** – this conveniently located hotel is offering ESNA members a 10% discount when mentioning ESNA membership. **215 E. 64<sup>th</sup> Street, bet. 2<sup>nd</sup> & 3<sup>rd</sup> Avenues**

**Goodwill Industries** – Long-standing nonprofit chain with a range of pre-owned clothing, housewares & more. **1114 1st Avenue at E. 61<sup>st</sup> Street**

**Just Bulbs** – Your destination for a wide variety of bulbs & fixtures, including themed party/holiday lights. **Now located at 222 E 58th Street, bet. 3<sup>rd</sup> & 2<sup>nd</sup> Avenues**

**One Lenox** – Pan Mediterranean cuisine, includes flavors from many of the countries along its shores. Some traditional dishes, some fusion. Small plates meant to explore and/or share with others. A truly unique dining experience in the East 60s. **1113 First Avenue at E. 61<sup>st</sup> Street.**

**Sugar East** – formerly Merchants NY Cigar Bar - is a new, sleek mid-century styled lounge that transports guests to another place and time. True to the age of the decadent Havana High Life – legal indoor smoking, fresh sourced cocktail ingredients, and music playing through early morning hours. **1125 First Avenue, bet. E. 61st & E. 62<sup>nd</sup> Streets.**

**The Center for Learning and Living** – a non-profit lifelong learning organization offering weekday daytime classes on a wide range of subjects. Students enjoy intellectual stimulation in a lively, informal atmosphere. classes are offered year-round - 8 weeks in the fall, winter and spring, and 4 weeks in the summer. **212 644-3320**

**The Spotted Dog** – An innovative dining and drinking establishment has found its home on Manhattan's Upper East Side. Chef David E. Diaz, formerly of Brasserie Beaumarchais and the Milton has joined the team from Baker Street Pub to open The Spotted Dog. **1154 First Avenue, bet. E. 63<sup>rd</sup> & E. 64<sup>th</sup> Streets.**

*NOTE: While the local economy shows signs of increased vigor, some of our commercial members were forced to close in the recent months. We bid farewell to **China Fun, Bistro 61 and City Valet.** We wish the owners and staffs the very best in their new endeavors.*

## Everyone Talks About Trash On The Sidewalks...

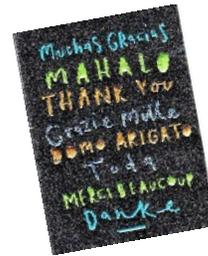
In the early days of ESNA, back in the mid-90s, the most common complaint we heard from residents was the state of trash on the sidewalks. That's when we hooked up with the Doe Fund and their Ready Willing and Able team to service the trash receptacles at the street corners. We also encouraged property owners and shop keepers to sweep their sidewalks and 18" out into the street. Over time, it worked! The sidewalks were cleaner and the complaints dropped. That was then. Today, we're faced with the recurrence of trash overflowing the receptacles and the sidewalks littered with debris.



Enter Council Member Ben Kallos! He has set aside \$154,780 of city discretionary funds to purchase 284 "High-End Litter Baskets," at a cost of \$525 each. Today, you can see them – and use them – on the street corners of York and First Avenues in the East 60s. As ESNA president Barry Schneider was quoted in a recent article in DNAinfo, "Soon, litter-free sidewalks will once again be the new normal in our neighborhood — a sure sign of a vibrant, reinvigorated community." ESNA thanks Council Member Kallos for this munificent gift to our community. And we urge you to pitch in.

## This Thanks is for You!

ESNA received this very moving "Thank You" card from the staff of the NY-Presbyterian Ambulatory Pediatric Unit earlier this year. The doctors, nurses and nurse practitioners expressed their gratitude for your generosity in bringing toys and games to our annual Holiday Sing! They wrote, "These toys bring so many smiles and heartfelt



thank yous from our patients and their parents!" Let us add our "Thank You" to those who joined us and made the 2016 Holiday Sing our most successful toy drive ever!

## 2017 OTTY Award Winners – Judy and Barry Schneider, Dedicated to the Neighborhood

By Madeleine Thompson (Adapted from *Our Town*, April 4, 2017, with permission)

Barry and Judy Schneider began their decades of service on the Upper East Side with an empty lot. Specifically, one at the southeast corner of East 63rd Street and Second Avenue, MTA property that the authority planned to turn into a public parking lot. “That’s how a group starts, with a burr under the saddle,” Judy Schneider said. The Schneiders, with four of their neighbors, lobbied to use the space as a garden, and in 1993 it was transformed into the Elizabeth Street Garden, an open-air sculpture garden. Following their success in working with the MTA, the group formed the East Sixties Neighborhood Association. Last fall, the association celebrated its 25th anniversary. “We found that ... there were other issues in the community that needed our attention, and that’s how we started,” Judy said. Barry stressed the couple’s agreeable partnership as a main factor of their success. “I know many couples, where one partner is very much involved in issues outside the home and the other just doesn’t get involved, but here we’re both occupied with



the same issues,” Barry said. The Schneiders have three children and four grandchildren. They have lived on the Upper East Side for 50 years in the apartment that was the first condominium in New York state.

Barry and Judy aren’t shy about the effect their decades of work have had on the Upper East Side. Asked what makes the neighborhood great, they said, “It’s the spirit of community among the residents, merchants and institutions that make up the East 60s.” And they were quick to credit the elected officials and city agencies who have collaborated with them for so many years. Plus, they added, every amenity the city has to offer is right here at our doorstep.

*Note: The OTTY Award, short for Our Town Thanks You, is presented by Our Town, the Upper East Side weekly newspaper, to recognize individuals who have made unusual contributions to the neighborhood.*



**2017 STREET FAIR**  
**Saturday, July 22, 2017 12 Noon - 5 PM**  
**East 60th Street**  
**bet. Fifth & Madison Avenues**

Add to our Fabulous White Elephant Tables – bring us your hardly- ever-worn Jewelry and tchotchkes, small appliances, bric-a-brac – no clothes, please. Call us – we’ll pick up – no later than Friday, July 7.

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 Address \_\_\_\_\_ Apt. \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone: Day \_\_\_\_\_ Evening \_\_\_\_\_  
 Email \_\_\_\_\_

### MEMBERSHIP CATEGORY (Circle One)

Individual Co-op/Condo Owner	\$25.00
Senior Co-op/Condo Owner	\$20.00
Renter	\$15.00
Senior Renter	\$10.00
Townhouse Owner	\$50.00
Commercial/Business/Professional	\$50.00
Membership Dues Enclosed	\$ _____
Contribution Enclosed	\$ _____

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## ESNA's 2017 Annual Members Meeting

As we kick off our 26<sup>th</sup> year, ESNA marks the occasion by having as our special guest speaker Council Member Daniel R. Garodnick. Due to mandatory term limits in the NY City Council, Council Member Garodnick will be leaving office at the end of the year. To mark his 12 years of distinguished service to the community and to the entire city of New York, ESNA has asked the Council Member to share his "Lessons Learned" with our members. There will be refreshments and door prizes. Everyone is welcome!



**Tuesday, October 24<sup>th</sup> - 6:30 pm**  
**Colonial Dames of American**  
**417 E. 61<sup>st</sup> Street**

## All's Fair...

ESNA's 19<sup>th</sup> Annual Street Fair was held in mid-summer this year – and the weather was picture-perfect! This popular event showcased a wide selection of goods offered by a variety of vendors; exotic jewelry, fashion eyewear, house wares, bric-a-brac, CDs, books, scarves and food, food, food! A good time was had by the throngs of strollers who browsed through the Fair making purchases while noshing many of the goodies offered. Highlight of the Fair was ESNA's White Elephant table where contributions from ESNA members were plentiful. Everyone loves a bargain!



**VOL NTEER**  
*all that's missing is U!*

## "RD" - RIP!

Some called him a graffiti artist. Most called him just a nuisance with a can of spray paint. Well, in early August, the police officers of the 19<sup>th</sup> Precinct kicked his can into the can. After a months-long investigation, Robert Dyer was arrested and charged with 82 counts of making graffiti. He was caught red-, blue- and green-handed. The vandal Dyer had 13 prior arrests going back to 1982. He had defaced the sides of buildings, fire hydrants, construction barricades and anything that didn't move for years and years to the exasperation of the residents of the East 60s. We are delighted that the scourge of the community will be brought to justice. And that his cans have been safely stowed away. Our heart-felt thanks to the men and women of the 19<sup>th</sup> Precinct for their outstanding service to our neighborhood.



## Become an ESNA Citizen Tree Pruner!

Joyce Kilmer said it for all time – "...only God can make a tree." Yet it takes a little human intervention to keep our city street trees thriving. And that's where the certified ESNA Citizen Tree Pruners come in. On Sundays from mid-June to the end of October, we meet at 250 E. 65th Street at 8:30 am and usually work to 11 am. **Please join us!** The tree pruning certification course is offered by Trees New York this fall. The schedule is: Thursdays, October 5, 12, 19 and 26 from 6 to 8 pm and Saturday, October 21 from 10 to 2 pm. The course is given at the Arsenal, 830 5th Avenue. To register, visit [Treesny.org](http://Treesny.org). We will reimburse the \$100 course fee if you prune with us. Good luck!



## Our Department of Sanitation at Work

In addition to alternate-side-of-the-street regulations on the side streets to allow the street sweepers to remove trash, the avenues are also swept by the mechanical brooms. Depending on the avenue, the hours are between 7 and 9 am and if it is the east or west side. Each may have a set time such as at the east side of 3<sup>rd</sup> between 7:30 and 8 or the west side of 2<sup>nd</sup> between 7 and 7:30.

## The MetroCard Bus & Van Are Coming Your Way...

Catch one to buy or refill your MetroCard.



68<sup>th</sup> & First – near MSK – First Friday 12:30 – 2 p.m.

Call 718 330-1234 or 511 for more information about the program or for daily schedule visits.



**General Election Day  
Tuesday, November 7, 2017**

## ESNA Salutes These New Merchant Members

**Fusion Apothecary** - a full service pharmacy specializing in all types of professional compounding services, including veterinary compounding for your pets - **1158 Second Avenue**

**Sutton Animal Hospital** – located in the heart of the ESNA neighborhood, providing state-of-the-art veterinary services to dogs and cats - **1147 First Avenue**

**The Jeffrey Craft Beer, Cocktails & Bites** - we are a coffee shop, bar and restaurant - **311 East 60<sup>th</sup>**

## Save the Date – Thursday, December 14 – for Our 25<sup>th</sup> Annual Holiday Carol Sing!

Join us for a festive evening as we are led in song by **The Jolly Holiday Singers**, adorned in authentic



Victorian attire. Your gift of an **unwrapped** toy, game or book for youngsters from newborn to 11 years of age will be delivered by ESNA to Ambulatory Pediatrics of NY-Presbyterian Hospital /Weill Cornell Medical Center.

We look forward to seeing you at TD Bank, on the southeast corner of First Avenue & East 67<sup>th</sup> Street.

## Membership Application

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: Day \_\_\_\_\_ Evening \_\_\_\_\_

Email \_\_\_\_\_

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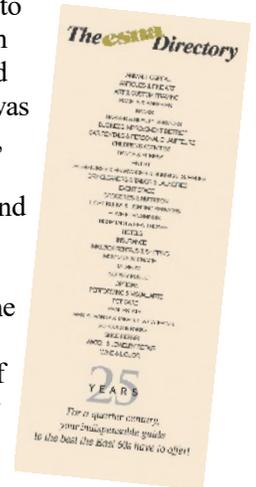
We look forward to seeing you at TD Bank, on the southeast corner of First Avenue & East 67th Street at 6 PM.

## ONTO THE NEXT 25 AND A FOND FAREWELL TO AN ESNA SUPPORTER

One year ago, on a beautiful summer evening, ESNA celebrated its 25<sup>th</sup> Anniversary and this year, on a dreary, rainy Tuesday evening in October, President Barry Schneider cheerfully welcomed the crowd of members and friends who braved the elements to attend ESNA's 26<sup>th</sup> Annual Meeting – the beginning of the next 25 years. And the rain did not stop elected officials and other public servants from attending the meeting like State Assembly Member Dan Quart, Public Advocate Letitia James, Councilmember Dan



Garodnick, Rob Byrnes, President East Midtown Partnership, James Clynes, Chair of Manhattan Community Board 8, Capt. William Gallagher and Det. Michael Lombardi of the NYPD 19<sup>th</sup> Precinct, and the representatives of our elected officials. After introductions, Barry talked about the Merchants Directory saying how important it was for ESNA members to patronize our merchant members. He then noted the new merchant members who had joined the association since the directory was published – Fusion Apothecary, Goodwill, the restaurant One Lenox, Sutton Animal Hospital, The Jeffrey Craft Beer & Bites and Center for Learning and Living.



The business part of the meeting followed with the Treasurer's Report on the financial results of the fiscal year and the Secretary's Report covering the election of members of the Board of Directors. Barry then talked about ESNA growing and continuing over "the next 25 years", the organization needs more volunteers. And ESNA is rolling out a program to solicit nominations for board membership. Volunteering, he said, not only keeps the community vibrant and livable but, according to a Harvard study, increases one's life span; so live longer by volunteering for one or more of ESNA's activities. Graffiti removal is one opportunity that never ends and ESNA is working with the 19<sup>th</sup> Precinct Explorers youth group to paint over the infamous "RD" graffiti left by the notorious RD – Robert Dyer - who was arrested this summer. (See adjacent photo and caption about ESNA's presentation of Cops of the Month Award to the arresting officers of the 19<sup>th</sup> Precinct.) In

*Continued on next page*



ESNA presents Cops of the Month Awards to P.O. Tarik Hunter and Lt. Robert Bracero for their role in apprehending graffiti vandal Robert Dyer as Cathy Jolowitz, V.P., 19<sup>th</sup> Precinct Community Council, ESNA President Barry Schneider and Inspector Clint McPherson, 19<sup>th</sup> Precinct Commanding Officer, look on.



Continued from front page

further celebration of that great occasion, ESNA presented Capt. William Gallagher, Executive Officer of the 19<sup>th</sup> Precinct, with a Community Spirit Award for his tireless efforts not only in apprehending “RD”, but also for his role in dealing with noise, traffic and illegal electric bicycles. A surprised Capt. Gallagher thanked ESNA saying he accepted this honor on behalf of the finest group of people who spend their lives making the neighborhood safe. (Inspector Clint McPherson, the Commanding Officer of the 19th Precinct, was not able to attend the meeting; his Community Spirit Award was presented to him at the Precinct on November 6th.)

Barry then introduced Councilmember Dan Garodnick who sadly, as a result of term limits, will be leaving his seat in the Council at the end of the year. In saying a fond farewell, Barry saluted Dan as one of New York's most independent voices and effective legislators. A lawyer with a background in civil rights, Dan has represented same sex couples seeking marriage equality, low wage workers seeking a living wage, and businesses seeking fair funding for city schools as part of the Campaign for Fiscal Equity. Councilmember Garodnick took the podium and thanked ESNA members



Council Member  
Dan Garodnick

for having given him the opportunity to serve the community and to contribute to significant legislative accomplishments over the last twelve years. Dan’s successes during tenure have included quadrupling the number of Pre-K seats; 45 individual landmarks and 18 new landmarked blocks; 150,000 square feet of open space using creative solutions on places like underutilized public locations or parking lots for parks. Regarding affordable housing,

during his time in the Council, 50,000 units were restored to rent stabilization, 5,000 units received substantial rent rollbacks and 56 laws protecting the rights of citizens were passed. He successfully obtained \$100 million to expand the East River Esplanade from 53<sup>rd</sup> Street to 61<sup>st</sup> Street. ESNA applauded these efforts and congratulated Dan Garodnick for all that he has accomplished for ESNA and City Council District 4 during the past twelve years. During a period of Q&A with Dan, issues of late night noise around the bridge, absent horn honking signs and needed traffic controllers, were addressed by Capt. Gallagher who said he would look into what might be done to address the honking and congestion issues.

Before the annual meeting closed, door prizes donated by ESNA merchants were won by:



...and in a lighter moment!

Michael Stinson Champagne from Cork & Bottle  
Latha Thompson Haircut & blow dry at Dueto Hair/Color Salon  
Larry Heilbron Dinner certificate at Tony’s di Napoli  
Liz Skelly Kennedy 2-year Membership in ESNA  
Bill Pearlman Gift certificate Padoca Bakery  
Susan Lai A Gift Card to Eddie’s Haircut &Shave

And finally, although the 2017 annual meeting ended, the next twenty-five years are just beginning.



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- Clothing Drive
- Graffiti Removal
- Holiday Sing/Toy Drive
- Mailing/Distribution
- Membership Events
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