

esna EXTRA

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The Bulletin of the East Sixties Neighborhood Association

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MEET the new MEETH!

A neighborhood institution on East 64th Street since 1906, the Manhattan Eye, Ear and Throat Hospital finds itself in a unique, transformative moment in its 142 year history. (The hospital opened on East 34th Street in October, 1869.) Having recently become part of North Shore LIJ, a division of Lenox Hill Hospital, MEETH is set to embark on a comprehensive program that will unleash the enormous potential of this health-care landmark on the East Side.

Providing post-graduate training and instruction to physicians and clinicians in ophthalmology, otolaryngology and plastic surgery, MEETH is currently undertaking a top-to-bottom structural survey of the interior and exterior of their two buildings. The goal is to restore, refresh and bring the

A "Rows" by Any Other Name...

While not strictly "row houses", the neighborhood between E. 61st and E. 62nd Streets, from 2nd to 3rd Avenues, is composed of brownstones constructed from 1868 to 1876. In 1967 the area was designated by the city's Landmark Preservation Commission as the Treadwell Farm Historic District. And for years we knew the association that was established in 1920 to preserve the beauty and residential character of the neighborhood as the East Sixties Property Owners Association.

Today, that name has been changed to the Treadwell Farm Historic District Association, Inc. The President is Steven J. Kumble and William Pope is the Vice President. We applaud the work the association has accomplished over the years and we look forward to our continued collaboration in the future.

If you entered the ESNA Raffle today, you could be enjoying a Magical Manhattan Weekend in no time!

A weekend stay at a top tier Park Avenue hotel, theatre tickets for two, a luxurious dinner, and other surprises. Or you might be enjoying any one of nine other wonderful prizes - membership to NY Sports Club, airfare for two on Southwest Airlines, and more. To get your ESNA Raffle tickets, call us at 212 713-5826. Or e-mail your request to info@esna-nyc.net. As they said of another game of chance, you've got to be in it to win it! All proceeds benefit the community projects sponsored by the East Sixties Neighborhood Association – pruning our street trees, beautifying the tree beds, keeping our sidewalks clean and litter-free and painting over graffiti and in general enhancing the quality of life throughout the neighborhood.

esna
Raffle 2011

physical plant into the 21st century while achieving the overarching mission of confirming MEETH's status as

New York's Premier Ambulatory Care Facility.

"The North Shore-LIJ Health System is committed to making the necessary investments to transform Manhattan Eye Ear and Throat into the most prestigious ambulatory care facility in the New York area," said Michael Dowling, president and CEO of the North Shore-LIJ Health System.

"Interior walls will come down, new elevators will be installed, entrances will be widened and the facade will be cleaned and re-pointed", said Director Kevin Beiner. He added that the first floor will be redesigned for greater functionality while maintaining a visual link with the institution's glorious past: commemorative plaques, historic photos and sculptures will have a place of honor available to the public.

As these plans will evolve over the next three to four years, there will be a constant transformation of the institution. The upper floors, largely vacant, present a unique opportunity for physicians' offices, lecture halls, conference rooms. All additions will be geared toward enhancing the services delivered today while keeping an eye on the future of medicine in the ambulatory arena.

Some of the outpatient services currently provided at MEETH are orthopedics, plastic surgery, eye and ENT. One special program is the free assessment service for children with learning disabilities, done on a means basis. Recommendations might include schools, summer camps and other services located within the community.

In an allusion to Sir Isaac Newton, someone suggested that the leaders of the new MEETH are indeed standing on the shoulders of those giants who brought the Manhattan Eye, Ear and Throat Hospital to this moment in its remarkable history.



Kevin Beiner,
MEETH Director

ESNA Is Proud To Welcome These 25 Merchants as New Members of Your Association

Anatolia Mediterranean Cuisine - traditional Mediterranean cuisine featuring homemade main courses and homemade desserts. **401 East 62nd Street**

Around the Corner Cleaners - Best Upper East Side wash and fold and dry cleaning service. **357 East 68th Street**

The Ballet Club - a unique ballet program that offers professional training in a nurturing environment. **328 East 61st Street-2nd floor**

Bentley Hotel - luxury accommodations with spectacular views of the East River and New York Cityscape. **500 East 62nd Street**

Bokhee New York - unique women's clothing and accessories for daytime and evening. Fur and fur-trimmed hats and coats; earmuffs and headbands. **1077 Third Avenue**

Dylan's Candy Bar - one of the world's largest candy stores and the childhood dream of CEO and founder Dylan Lauren, combining her love of candy and passion for art. **1011 Third Ave.**

El Porrón - Una Tasca Moderna serving excellent Classic & Signature Tapas. Open for lunch and dinner every day. **1123 First Avenue**

Fred Astaire Dance Studio - with more than 60 years tradition in dance instruction, we provide you with your demand for excellence, offering private dance lessons for singles or couples. **328 East 61st Street – 5th Floor**

Green Tree Nails - enjoy an experience that's relaxing and pleasurable in a serene environment. **1224 Second Avenue**

Honky Tonk Tavern - bringing a touch of the south to the Upper East Side, a cowboy bar with an exciting combination of Tex/Mex cuisine and a little bit of BBQ. **1154 1st Avenue**

Johnny Rockets "The Original Hamburger" - a matchless meeting point for game watchers, burger buffs, and those for whom fresh fries are tantamount to a certain divine destination. **1134 First Avenue**

Lilies Cleaning Services - detail oriented European house cleaning, providing personal attention and best quality services. **917-860-8714**

Little Picasso - our Art Classes are designed to help your little artists discover the inner Picasso in them. **313 East 61st Street**

Mama Manicures-Candace Caswell - we bring the spa to you! Pedicures and Massage at your home, office, hotel, hospital, or location of your choice. **646-801-6262**

Manhattan Mini Storage - In business for over 30 years, voted the best storage company in NYC by *New York Magazine*, offering an immaculate facility where you have unlimited access. **420 East 62nd Street**

Manhattan Wine Xchange - boutique wine shop specializing in smaller-production wines and grower champagnes, with many wines \$15 and under, many organic. **1079 Third Avenue**

Marche du Sud "French Pizza for the Upper Crust" - inspired by markets of the Mediterranean region and their gastronomic specialties, we are a gourmet French market, restaurant, bakery and wine bar all under one roof. **1136 First Avenue**

Marco Evani - Upscale men's wear, exclusively designed in Italy. Shoes, sportswear and other apparel, from linen shirts and leather jackets to cashmere scarves and sweaters. **1071 Third Avenue**

Merchants NY Cigar Bar - offering the premium cigars along with the finest single malt scotches, bourbons, cognacs, ports and grappa as well as our discerning selection of over 30 wines by the glass. **1125 First Avenue**

My Gym - We keep children healthy by making fitness fun! Offers structured, age-appropriate, weekly classes that incorporate music, dance, relays, games, special rides, gymnastics, sports and more. **250 East 60th Street**

The Nuaa Restaurant - Nuaa is Thai for "Tasty and Delicious" - authentic Thai food using an artistic, modern presentation and an emphasis on fresh seasonal produce. **1122 First Avenue**

OSE (Open Smile Embrace) - OSE fashion accessories – hat fascinators, scarves, and more – have the mission to bring out the *Ouhlala* attitude in you and to embrace your womanhood. **347-439-1791**

The Phyllis Lucas Gallery/Old Print Center - founded in 1928 and has one of the largest collections in New York City of antique, modern & contemporary works on paper, paintings, and photographs. We are an all-service fine art and framing gallery and cater to all budgets. **235 East 60th Street**

Plaza Dry Cleaners - fine Dry Cleaning & Laundry. Free Pick-up & Delivery. Specializing in Fine Linens, Silks, Party Dresses & Wedding Gowns. **220 East 60th Street**

Tower Chemists Pharmacy - your neighborhood pharmacy for over 60 years, Tower has the friendly feel of a mom and pop store which we take pride in. **1219 First Avenue**



Membership Application

Name _____

Address _____ Apt. _____ Zip _____

Tel.: _____ e-mail _____

MEMBERSHIP CATEGORY:

(Circle One)

Individual Coop/Condo Owner	\$25.00
Senior Coop/Condo Owner (65+)	\$20.00
Renter	\$15.00
Senior Renter (65+)	\$12.00
Townhouse Owner	\$50.00
Commercial/Business/Professional	\$50.00

Membership Dues Enclosed \$ _____

Contribution Enclosed \$ _____

Mail your payment to: **ESNA, Inc.**
1173A Second Avenue #110 New York, NY 10065